

**Town of Amherst  
Industrial Development Authority**

Chairperson Sharon W. Turner called a meeting of the Town of Amherst Industrial Development Authority, continued from the August 2, 2021, session of the Industrial Development Authority, to order on August 24, 2021, at 8:05 A.M. in the Council Chambers of the Town Hall at 174 S. Main Street.

It was noted that a quorum was present as follows:

P	Sharon Turner	P	Jacob Bailey
P	C. Manly Rucker	P	Kim Stein
P	Clifford Hart	P	Richard Wydner
P	Aaron Mahler - Remote		

Town Manager Sara E. Carter, in her capacity as Secretary to the Authority, and Clerk of Council Vicki Hunt, were present.

Town Manager Carter facilitated the meeting, the purpose of which was to discuss and develop a strategic action plan to help Town Council achieve its strategic goals.

Discussions concentrated on the Authority's vision for Brockman Park, downtown revitalization, business visitation, and events.

Brockman Park: Authority members discussed general user appearance and development of a formula or standard for price per lot range. Discussions were held on acceptance/opposition to types of interested users and ways that Brockman Park might be utilized to enhance economic growth in the Town of Amherst. After discussion, Town Manager Carter will provide the Authority with information on regional numbers, base price, and any formula that may be used by surrounding counties and cities to determine pricing. Town Manager Carter will provide the Authority with the VDOT link for traffic counts.

Downtown Revitalization and Business Visitation: The Authority members discussed the body's role in downtown revitalization to support businesses and expansion of its role related to business development in not only Brockman Park but the entirety of the Town through a business visitation strategy plan. After discussion, Town Manager Carter will develop and distribute a business visitation strategy plan and business list for selection and/or assignment to Authority members.

Events: Suggested Town events in addition to July fireworks/parade and the Christmas Parade were an annual golf tournament, street festivals with crafts and food, using Old Mill Park for events, development of a dog park, a bigger presence of VFW and American Legion who may need a building for growth, and development of a food bank. Discussion was held on use of a dedicated organizer and/or forming an events committee for municipality events with a future goal of events organized by volunteer groups.

There being no further business, the meeting adjourned at 10:03 A.M.

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Sharon W. Turner, Chairperson

ATTEST: \_\_\_\_\_  
Secretary

For Approval